



Primary Maternity Health Care

Primary maternity health care is the umbrella term for the fundamental healthcare services that women access during pregnancy, childbearing and the postpartum period. Primary maternity health care takes a holistic, woman-centred approach to service delivery, health promotion and the prevention and treatment of disease and illness. Primary maternity care is the first contact with our health care system for maternity care needs.

Primary maternity health care is part of a comprehensive maternity care system for a community and includes plans for addressing the needs of women and their infants who need care from other providers. It is based on the philosophy that pregnancy and childbirth are natural processes that require a focus on health and should be individualised. Within the context of primary health care, it is an important way of working towards developing healthy communities.