

## PROJECT OVERVIEW

### Executive Committee

- Association of Women's Health, Obstetric and Neonatal Nurses (Canada)
- Canadian Association of Midwives
- Canadian Nurses Association
- College of Family Physicians of Canada
- Society of Obstetricians and Gynaecologists of Canada
- Society of Rural Physicians of Canada

### Overarching Goal

To reduce barriers and facilitate the implementation of national multidisciplinary collaborative primary maternity care strategies as a means of increasing the availability and quality of maternity services for all Canadian women.

### Evaluation Framework

- Determine impact of project on care providers' knowledge, attitudes and beliefs about collaborative maternity practice
- Determine if project objectives are met
- Record lessons learned

### National Primary Maternity Care Committee

#### 1. Guidelines for models

- Document current model(s)
- Determine framework elements for model(s)
- Evaluate cost impact
- Finalize framework for model(s)

#### 4. Collaboration among Professionals

- Terms of Reference for committee are inclusive
- Committees, presentations and journal inserts focus is multidisciplinary

#### 2. National Standards for Terminology and Scopes of Practice

- Determine current scopes of practice
- Determine current terminology
- Determine what national standards are necessary for terminology and scopes of practice

#### 3. Harmonization of standards and legislation for:

- Recommendations for continuing development of pan-Canadian approach to services, resources and strategies

#### 5. Change Practice Patterns – Develop Knowledge Transfer Modules to facilitate development of multidisciplinary collaborative teams

#### 6. Facilitate Information Sharing

- Internal communication
- Executive Committee
  - National Primary Maternity Care Committee
- External Communication (Dissemination Program)
- Inserts in professional journals of partner organizations
  - Presentations at national meetings of partner organizations

#### 7. Promote Benefits of Multidisciplinary Collaborative Maternity Care (Awareness Program)

- Consumer – Advertisement in Chatelaine magazine (770,000 subscribers)
- Health care providers – Survey to measure knowledge, attitudes and beliefs about multidisciplinary collaborative practice